WM Technology, Inc. Announces Participation at 34th Annual Roth Conference, BTIG Global Cannabis Conference, Cantor US Cannabis Conference, and Benzinga Cannabis Capital Conference

March 10, 2022

IRVINE, Calif.--(BUSINESS WIRE)--Mar. 10, 2022-- WM Technology, Inc. ("WM Technology" or the "Company") (Nasdaq: MAPS), the leading marketplace and technology solutions provider to the cannabis industry, today announced it will be presenting at the following upcoming conferences:

- **34th Annual Roth Conference**
  On Tuesday, March 15 at 12:30pm EST, WM Technology CFO Arden Lee will be presenting to institutional investors at the 34th Annual Roth Conference in Dana Point, CA. The presentation will be available to view online via webcast. For more information, visit the conference website here.

- **BTIG Global Cannabis Conference**
  WM Technology CFO Arden Lee will be presenting to institutional investors at the BTIG's virtual Global Cannabis Conference, taking place April 6-7. For more information, visit the conference website here.

- **Cantor US Cannabis Conference**
  On Wednesday, April 13 at 2:30pm EST, WM Technology CEO Chris Beals and CFO Arden Lee will be hosting a fireside chat for institutional investors at the Cantor U.S. Cannabis Conference. For more information, visit the conference link here.

- **Benzinga Cannabis Capital Conference**
  On Thursday, April 21 at 1:10pm EST, WM Technology management will be hosting a fireside chat at the Benzinga Cannabis Capital Conference in Miami, FL. They will also be part of the "Building Access to Cannabis" panel on the same day at 3:20pm EST. For more information, visit the conference website here.

WM Technology's conference presentations are expected to be available via webcast on the Investor Relations section of the company's website. To hear these presentations and to access the most updated information, please visit the Investor Relations section of WM Technology's website at ir.weedmaps.com.

About WM Technology, Inc.

Founded in 2008, WM Technology operates the leading online cannabis marketplace with a comprehensive set of eCommerce and compliance software solutions sold to retailers and brands in the U.S. state-legal and Canadian cannabis markets. The Company's mission is to power a transparent and inclusive global cannabis economy. We address the challenges facing both consumers seeking to understand cannabis products and businesses who serve cannabis users in a legally compliant fashion with our Weedmaps marketplace and WM Business software solutions. Over the past 13 years, we have grown the Weedmaps marketplace to become the premier destination for cannabis consumers to discover and browse information regarding cannabis and cannabis products, permitting product discovery and order-ahead for pickup or delivery by participating retailers. WM Business is a set of eCommerce-enablement tools designed to help our retailer and brand clients get the best out of their Weedmaps experience, while creating labor efficiency and managing their compliance needs.

WM Technology holds a strong belief in the power of cannabis and the importance of enabling safe, legal access to consumers worldwide. Since inception, WM Technology has worked tirelessly, not only to become the most comprehensive platform for consumers, but to build the software solutions that power businesses compliantly in the space, to advocate for legalization, social equity, and licensing in many jurisdictions, and to facilitate further learning through partnering with subject matter experts on providing detailed, accurate information about the plant.

Headquartered in Irvine, California, WM Technology supports remote work for all eligible employees. Visit us at www.weedmaps.com.

View source version on businesswire.com: https://www.businesswire.com/news/home/20220310005225/en/

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Source: WM Technology, Inc