Weedmaps in the News: February 2022 Recap

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By WM Communications Team

For a short month, February was a busy one at Weedmaps. Highlights include introducing **Brock Ollie** to the world, and our Q4 2021 earnings call on Feb. 23. Here's a look at some of the coverage that included Weedmaps this month.

Athletes are getting burned by weed rules. Is the sports world out of touch? (Feb. 3, 2022 - The Walrus - Canada)
Ahead of the 2022 Winter Olympics in Beijing, Alex Cyr at The Walrus wrote about the evolution of athletes and their use of cannabis starting in the late 1990s through to today. The discourse around sports and cannabis has been a popular one, and this take includes a quote from Weedmaps' CEO Chris Beals.

Chit Chat Money podcast feat. Arden Lee (Feb. 17, 2022)
Weedmaps Chief Financial Officer Arden Lee spoke to Chit Chat Money hosts Brett Schafer and Ryan Henderson about the company going public, and what it means to be a CFO for a cannabis-adjacent company. The nearly hour-long conversation is a great listen as well as a primer on the WM Technology business and marketplace.

WM Technology (Nasdaq: MAPS) also released Q4 2021 and 2021 full-year earnings on Wed., Feb. 23. Here are just a few pieces of coverage resulting from the quarterly earnings report:

- **Why WM Technology Stock was Surging Today** (Feb. 24, 2022 - MSN)
- **WM Technology Shares Up 22% on 4Q Revenue, Net Income Beats** (Feb. 24, 2022 - Marketwatch)
- **WM Technology: Back on Track** (Feb., 24, 2022 - Seeking Alpha)
- **WM Technology Shares Skyrocket, Analyst Says the Stock Looks Attractive** (Feb. 24, 2022 - Benzinga)

By the end of the day Feb. 25, coverage of the WM Technology earnings call had garnered 16 media placements with more than 471 million total impressions.