

Product update: WebJoint integration levels up the online shopping experience

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By WM Communications Team

 $We edmaps \ has \ partnered \ with \ \underline{\underline{Web\_Joint}} \ to \ provide \ a \ seamless \ and \ accurate \ ordering \ experience \ for \ customers.$ 

Cannabis retailers shouldn't have to miss out on customer sales because their online menus are out of sync. It's frustrating for customers to find their favorite product online, only to find out that it's out of stock as soon as they're about to check out. Out-of-sync menus spoil the ordering experience and leave customers dissatisfied.

To fix this issue, we're excited to announce we've integrated with WebJoint so our clients can build a reliable, multi-channel cannabis shopping experience for their customers.

This direct integration with WebJoint offers:

- Real-time inventory updates to give customers the most up-to-date product information.
- Centralized menu management that eliminates double entry and saves our clients time and money by allowing them to manage their menu from one place.
- A streamlined ordering experience that automatically sends orders from Weedmaps to the WebJoint POS with all product, inventory, tax, and promotional data already synced to make reporting and compliance painless.

Integrating Weedmaps and WebJoint is fast and easy. If you're a WM Business client using a WebJoint POS, reach out to your Weedmaps and WebJoint representatives and let them know you're interested in getting started, or visit our WM Business site to learn more.