

August 2022: Weedmaps in the News

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By **WM Communications Team**

August was a big month at Weedmaps. We announced our Q2 earnings for \$MAPS, announced our reconfigured Weedmaps for Business platform, and our CEO, Chris Beals, was featured in a number of outlets. Here are a few of the highlights:

- In early August, our Weedmaps for Business announcement generated a lot of coverage, including [TechCrunch](#) who wrote a feature story to break the news.
- Weedmaps has been named a finalist for the [2022 PR News Platinum Awards](#) for our "Brock Ollie Campaign" in two categories - "Campaign of the Year" and "Integrated Communications, Marketing and PR." The winner will be announced in October at a ceremony in NYC.
- Weedmaps CEO Chris Beals was the featured guest on MJ Biz Daily's [Seed to CEO](#) podcast. On the episode Beals spoke with Chris Walsh, CEO of MJ Biz, about his early days at Weedmaps, and how the company has changed and expanded in recent years.
- In late August, Chris was an in-studio guest on [Yahoo! Finance](#) to talk about the Weedmaps marketplace, Weedmaps for Business, and what's on the horizon for cannabis legalization.
- Chris was also the cover story for the August issue of [mg Retailer Magazine](#). In the article titled, "Growing Like a High-Tech Weed," Chris spoke to author Danny Reed about going public via SPAC, the future vision for Weedmaps, and what to expect from the ever-changing cannabis industry post-2022.
- Lastly, a Q&A with Chris was featured in Prohibition Partner's latest [North American Cannabis Report](#), starting on PDF page 42 (document page 71).